



YOUR SEO CW WORKSHEET



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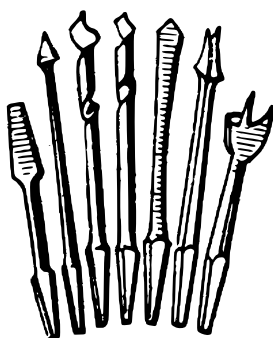


ABOUT ME

Hi there! I am Tannishtha and have ranked my content on Google for over 1000 keywords. Through my experience as an SEO content writer, I would love to help you too!

After years of experience, I am now sharing all of the insider information through the My Two Cents series which is completely FREE!

Click on any of the options below to download your copy - thank you once again for subscribing and I am so glad to have you as a member!



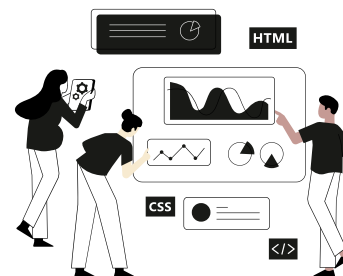
THE SEO TOOLBOX

SELECT



3 WEBSITES TO LEARN ABOUT SEO

SELECT



THE MOST UNDERRATED SEO STRATEGY

SELECT



THIS WORKSHEET AIMS TO EVALUATE IF YOUR CONTENT WRITING TECHNIQUES HAVE BEEN CONTRIBUTING TO YOUR SEO

Q1

HAVE YOU CHECKED THE NUMBERS?

Look at your current numbers – are you ranking for any keywords? Are they the ones that you want to rank for? If not, which keywords do you want to rank for?

A large, empty yellow rectangular area intended for the user to write their answers to the question above.



Q2

ARE YOU MONITORING YOUR COMPETITION

How is your competition setting itself apart? How are they maintaining their leadership in the market? Write down how you can use similar techniques to set your own USP.

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Q3

WHAT WOULD YOU DO?

Technical side aside, does your content have good material? If you were a customer, would you spend your time reading those blogs? Have you added your unique take that no one else has? If not, how can you start doing it today?

A large, empty rectangular area with a light yellow background, intended for writing answers to the question above.



Q4

ARE YOU MAKING THE MOST OF THE FREEBIES?

Have you been using all the fantastic free tools which can help you take your content to the next level? Learn about some of them in this free PDF.

You could also try my book for some in-depth training about free SEO tools which you can find [here](#).



Q5

DO YOU HAVE A MILESTONE STRATEGY?

Have you written down your one-year plan? Note down how you plan to get on the radar – such as which blogs you want to receive backlinks from.

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Q6

HAVE YOU CREATED YOUR OWN INFOGRAPHICS?

Have you been creating mini assets by creating your own infographics to land powerful backlinks? Strategise and note popular topics and publish them in your blogs!



Q7

HAVE YOU DRAFTED PITCHES?

Get your templates in order so you are ready to pitch for partnerships – make a note of the brand values and identity you want to deliver and maintain through these partnerships.

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Q8

ARE YOU ENGAGING?

Have you been engaging with your audience? Do you communicate with them in the comments? How can you engage differently in a way to keep conversations going outside your blog?

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Q9

ARE YOU STILL LEARNING?

Google constantly revises its ranking factors, including on-page SEO. Have you been keeping tabs on the latest updates? Note and bookmark important websites below:

A large, empty rectangular area with a light yellow background, intended for the user to write notes and bookmark important websites.



Q10 **ARE YOU LEARNING FROM YOUR MISTAKES?**

Are you making tracking your notes and identifying what's working and what needs improvement? What are some things you need to invest more time in?

A large, solid yellow rectangular area that occupies most of the page below the question, intended for the user to write their response.